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Press Release

DEBT RESOLVE, INC. NAMES RUBENSTEIN PUBLIC RELATIONS AS AGENCY OF RECORD

White Plains, New York (March 15, 2007) – Debt Resolve, Inc. (AMEX: DRV), the leading provider of patented online collection technology, announced today that it has retained Rubenstein Public Relations as its agency of record. Rubenstein PR will develop and execute an integrated public relations campaign to raise awareness of the company and its collection technology platform.

James Burchetta, Chairman and Chief Executive Officer of Debt Resolve said: “Rubenstein’s public relations experience is just what we need to promote awareness of Debt Resolve and our online collections system. Rubenstein’s public relations expertise will help Debt Resolve connect with more clients and consumers as we strive for continued excellence in the collections space.”

Richard Rubenstein commented: “We are very excited to be the agency of record for Debt Resolve. Debt Resolve offers the premier collection technology that makes it easier and more efficient for credit issuers and lenders to work with their customers online for collection of delinquent debt.”

About Debt Resolve, Inc.

Debt Resolve provides lenders, collection agencies, debt buyers and utilities with a patented online bidding system for the resolution and settlement of consumer debt and a collections and skip tracing solution that is effective at every stage of collection and recovery. Through its subsidiary, DRV Capital, LLC, the company is actively engaged in the purchase and collections of distressed accounts receivable using its own collections solutions. Through its subsidiary, First Performance Corp., the company is actively engaged in operating a collection agency for the benefit of its clients which include banks, finance companies, and purchasers of distressed accounts receivable. The stock of Debt Resolve is traded on the American Stock Exchange. Debt Resolve is headquartered in White Plains, New York. www.debtresolve.com.

About Rubenstein Public Relations

Established nearly 20 years ago, Rubenstein Public Relations (RPR) is a leading media relations and branding firm. The firm specializes in three core areas: business, including technology, real estate and financial services, luxury consumer brands and entertainment. RPR is highly regarded for its relationships with journalists, which yield widespread attention through extensive print and broadcast media coverage. The agency also has considerable experience in conducting high-profile special events.

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